



Carman Dufferin Economic Development  
Box 160  
Carman MB R0G 0J0  
204-745-2675

**RE: Store Front Improvement Program**

Dear Business Partners,

Carman Dufferin Economic Development is continuing our partnership program to assist business owners in updating or enhancing their store fronts. Projects may include building facelifts/upgrading, new signage that reflects a community theme and landscaping enhancements.

**Program Eligibility Criteria**

- The project applicant must be a non-profit community organization, small business or cooperative.
- The project must be in a public place within the "main street" areas of Carman and Dufferin.
- The project must be an aesthetic improvement to a storefront.

Carman Dufferin Economic Development will provide funding to projects that follow a theme of aesthetic improvements to storefronts. Carman Dufferin Economic Development is proposing to provide applicant businesses with up to \$500 as a matching grant but up to \$200 in matching funds would be available for projects that include non-permanent features such as flowers.

\* Please note that you are not limited on the project costs, however, the maximum contribution from Carman Dufferin Economic Development is a maximum of \$500. The applicant will be required to complete the project and then submit receipts for reimbursement of the grant amount.

Carman Dufferin Economic Development has budgeted funds to accommodate a limited number of applicants. **If you are interested in participating in this partnership opportunity, please fill out the attached application and return it to the Director of Economic Development by March 10, 2021.** Projects may not be started until funding approval has been received from the Economic Development Office; therefore, approved projects will be initiated in the spring/summer of 2021 and must be completed by December 1, 2021. Receipts not received by December 1, 2021 will not be eligible.

If you would like to discuss this program or other opportunities for business development, please do not hesitate to call me at 204-745-2675 or email me at [tyler@townofcarman.com](mailto:tyler@townofcarman.com)

Sincerely,

A handwritten signature in black ink, appearing to read "Tyler King", with a large, sweeping flourish at the end.

Tyler King  
Director of Economic Development  
Town of Carman & RM of Dufferin